

Case Study

Kosterhavet Naturum,
Sweden



Summary

A Naturum is a typical visitor centre found in nature reserves and national parks throughout Sweden. They combine the experience of nature and culture with history and education in a relaxed informal atmosphere. Important for local tourism these popular places of interest need to continually update the visitor experience.

Kosterhavet Naturum, at the national marine park of Skagerack, managed to enhance the visitor experience by introducing a personal tour guide with ear hooks, offering hearing accessibility to all, including hearing aid users.

Challenge

To offer user-friendly and accessible solutions in a public place to everyone, including hearing aid users.

Solution

Okayo audio guide AT-100 with T-coil compatible ear hook option. The AT-100 is an affordable, easy to use, personal tour guide system with dynamic speakers. It features high resolution MP3 file storage to deliver high quality audio to everyone including hearing aid users. By using the T-coil ear hook the sound is transmitted directly into the hearing aid without any surrounding noise.



Photo: Paul Henningson, musedia

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Conclusion

By choosing Okayo AT-100 audio guide provided with an ear hook, Kosterhavet Naturum fulfills the requirements of accessibility and both hearing aid wearers and others get the opportunity to enjoy their visit at the exhibition.

Products used

Okayo audio guide AT-100

Responsible companies

Principal: The County Administrative Board of Västra Götaland

Production of the exhibition: Euler produktion / White arkitekter AB

Marine Photography for the exhibition: Erik Pleijel, University of Göteborg Tjärnö

Audio guide system: musedia

musedia acts as Bo Edin's agent for the sales of Okayo audio guide systems in Sweden.



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Univox by edin, the world's leading expert and producer of high quality hearing loop systems, created the very first true loop amplifier 1969. Ever since, our mission has been to serve the hard of hearing community with the highest degree of service and performance with a strong focus on Research and Development for new technical solutions.